

Fourth Annual Bridges China Dialogue

Geneva, September 27, 2011

9:00-9:20 Introductions

Ricardo Mélendez-Ortiz, Chief Executive, ICTSD

Yafei He, Chinese Ambassador to the United Nations Office at Geneva and Other International Organizations in Switzerland

Fanzhuang Meng, Economic and Commercial Counsellor, Embassy of China to the Switzerland

Josef M. Mueller, President of Swiss-Chinese Chamber of Commerce Geneva Chapter

Stéphane Graber, Delegate at the Economic Development Office of Geneva

9:20-9:30 Keynote Speech

Trends and Prospects for Chinese International Contractors' Business

Speaker: Chunhe Diao, Chairman of China International Contractors Association

9:30-10:30

International Economic and Political Outlook

The panel will discuss prospects for the European economy, green economy and technologies, emerging political risk, and the future for Sino-European cooperation in this new evolving context.

Moderator: Miguel Rodriguez Mendoza, Senior Associate, ICTSD

Speakers:

Jean-Pierre Lehmann, Professor of International Political Economy, IMD Lausanne; Founding Director of the Evian Group; Senior Fellow, Fung Global Institute, Hong Kong

Fulai Sheng, Head, Research and Partnership Unit, Division of Technology, Industry and Economics, United Nations Environment Programme

Quan Li, Professor and Director of the Program on International Conflict and Cooperation, Department of Political Science, Texas A&M University

Adrian van den Hoven, Director of International Relations, BUSINESSEUROPE

10:30- 10:45 Coffee break

10:45 – 11:45

Chinese International Investment: Opportunities and Challenges

In this session, experts will discuss key features of Chinese international investment and the major challenges with respect to management and strategy, sustainability and communication.

Moderator: Bill Black, Senior Vice President and Senior Partner, Co-chair of Global Public Affairs Practice, Fleishman-Hillard

Speakers:

Changqi Wu, Professor and Executive Director, Research Institute of International Business and Management, Peking University and Director of Cisco Leadership Institute, Guanghua School of Management, Peking University

Guoyong Liang, Economic Affairs Officer, Investment and Enterprise Division of United Nations Conference on Trade and Development (UNCTAD)

Ken Davies, Senior Economist at the Vale Center on Sustainable International Investment under Columbia Law School and the Earth Institute at Columbia University

Frank Vorhies, Executive Director, Earthmind

Githa Roelans, Senior Specialist, Multinational Enterprises Programme, ILO

12:00 – 13:30 networking lunch

China Inc Going Global

14:00-18:00 September 27th, 2011

14:00-14:45 Opening Address:

China's Twelfth Five Year Plan and "Going Global" Strategy

Special Guest: Jian Chen, Vice Minister, Ministry of Commerce, China

Introductory Remarks

Ricardo Méendez-Ortiz, Chief Executive, ICTSD

Xiaozhun Yi, Chinese Ambassador to the World Trade Organization

Rufus H. Yerxa, Deputy Director General of the World Trade Organization

14:45 – 16:15

Strategies, Practices and Lessons from Going Global

The session will review the strategies and practices of Chinese companies' outward investment and discuss what lessons can be drawn. Business leaders and experts will share their insights about business planning, communication and legal issues.

Moderator: Changqi Wu, Professor and Executive Director, Research Institute of International Business and Management, Peking University

Speakers:

Qitao Liu, President, China Communication Construction Company

Biao Xie, Vice President, China National Machinery Industry Corporation

Xiaoxing Chen, Assistant President, China Railway Construction Corporation

Doris Albisser, CEO, CLS Communication AG

André Loesekrug-Pietri, Chairman & Managing Partner, A Capital Group

Hui Zheng, Attorney, Allen & Overy LLP London

16:15-16:30 Coffee break

16:30 – 17:45

Strategic Challenges in Going Global

Challenges related to the internationalization of Chinese Investment will be addressed, including Communications, Regulation, Risk Management, and Financing.

Moderator: Ken Davies, Senior Economist at the Vale Center on Sustainable International Investment under Columbia Law School and the Earth Institute at Columbia University

Speakers:

Bill Black, Senior Vice President and Senior Partner, Co-chair of Global Public Affairs Practice, Fleishman-Hillard ([video](#))

Tony Cheng, CEO of Huawei Technologies Switzerland

Jeremy Parrish, CEO of Standard Chartered Switzerland

Romain Vanolli, Member of Executive Management, Aon Risk Solution Switzerland

Hans J. Roth, Advisor for Asia to the State Secretary, Ministry of Foreign Affairs of Switzerland

18:00 Reception and cultural activities

Investment Opportunities and Practices in Europe

8:45-11:45, September 28th, 2011

8:45 – 9:15

Globalization Index of Chinese Enterprises & Top 50 Chinese Multinational Corporations

Speaker: Lilu Huang, Editor-in-Chief, China Entrepreneurs Magazine ([chinese version](#) of the presentation)

9:15- 9:35

Internationalizing Finance – Experiences from the Bank of China

Speaker: Huabin Wang, Assistant General Manager of Bank of China London Branch; Chief Corporate Banking Officer of Bank of China (UK) Ltd.

Introductory Remarks: Xiaobing Wang, Deputy Managing Editor of Caixin Media

9:35 -10:20

Opportunities and practices of Investment in Europe

This session will present priority sectors in various European countries. Successful stories, professional and practical advice will be shared.

Moderator: Guoyong Liang, Economic Affairs Officer, Investment & Enterprise Division of UNCTAD

Speakers:

Jean-Luc Cornaz, Director Investment Promotion, OSEC

Sotiris Sotiriou, Director General, Cyprus Investment Promotion Agency

Ruth Hemelaer, Director for International Tax, PricewaterhouseCoopers ([chinese version](#) of the presentation)

10:20– 10:35 Coffee break

10:35 – 11:35

Rising technology stars and investment opportunities in Europe

In partnership with European Venture Club, this panel will bring European rising technology stars to present new clean technology and ICT products for investors.

Moderator: Jean-Marc Soustre, Owner of Humaneye; Strategic Advisor to European Venture Club; Leader Investment Solutions at the Swiss Federal Commission for Technology and Innovation

Speakers:

Raphael Arrigoni, Board Member of Everdream Soft

George McKarris, CEO of Cleanfizz ([video](#))

Michael Dupertuis, CEO of Geroco

Thomas Badegruber, co-CEO of Crystalsol